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# 2009 Annual Report

## The Privilege of Giving

by Richard Bennett, president of the GNC Board of Directors

John D. Rockefeller, Jr. was quoted as saying “Think of giving not as a duty, but as a privilege.” Indeed, every day Good News Clinics’ staff, volunteers and donors experience the privilege of giving on a first-hand basis.

And now, more than ever, Good News Clinics needs the support of those who wish to experience the privilege of giving. In 2009, GNC experienced a 14 percent increase in patient visits and a 34 percent increase in new patient applications (as compared to 2008) as more and more people were impacted locally by the country’s economic downturn.

The new patients being seen at Good News Clinics are often individuals in their 50s or older who, for the first time in their life, do not have health insurance. Many have lost their jobs or have seen their hours decrease to a level that they do not qualify for health insurance through their employer.

But even as the need continued to grow, so did our support. In fact, during 2009, GNC had more than 500 first-time donors, many of whom made donations during the 95 in 95 fundraising campaign. Just a few days after the summer donation challenge was announced, GNC received dozens of checks, mostly small amounts and many from people who had never donated to GNC before but expressed their desire to aid in this time of need.

In addition to the 95 in 95 campaign, GNC had several other successful fundraisers in 2009 including the Brighter Smiles campaign, the Kinchafoonee Cowboys concert and the annual fundraising dinner. To all who supported these efforts, our deepest thanks and gratitude.

One thing we stressed during the 95 in 95 Campaign and continue to share: **Even a minimal donation can make a significant**

**impact.** For example, \$30 pays for one patient visit and \$50 pays for 12 children to receive dental x-rays, sealants and fluoride treatments.

A United Way agency, GNC receives no government funding—we are able to provide our services at no charge due to the donations we receive from local businesses, churches, foundations and individuals, including our patients who give back to GNC to help others benefit from the Clinics’ services.

We ask that you share our need for support with those who may not know of Good News Clinics, and rather than again express our thanks for your support, we thought we would share a few quotes from those who benefit most from your gifts—our patients:

“Good News Clinics was there in my time of need and [the] employees and volunteers have been so kind and caring with me and my children. I thank God everyday for this clinic.”

“I want to thank you from the bottom of my heart for the time and care you donate to help those in need. I have benefited and am so appreciative. May God bless you richly.”

“No words can express the good deeds everyone around here does every day. There is no way, and no words, to thank you for what you have done and continue to do.”

### FY 2009 Statistics: October 2008-September 2009

**Medical Patient  
Visits:**  
**10,350**

**Dental Patient  
Visits:**  
**7,829**

**Prescriptions  
Filled:**  
**73,067**

**Retail Value of  
Medications:**  
**\$4,128,780**

*Give generously to the poor, not grudgingly, for the Lord your God will bless you in everything you do.—Deut. 15:10, New Living Translation*

# 2009 Financial Report

**Income: \$1,237,193**

1-Foundations  
\$92,288

2-United Way  
\$66,225

3-Churches  
\$38,543

4-Restricted Foundations  
\$25,000

5-Individuals  
\$313,414

6-Dividends  
\$56,543

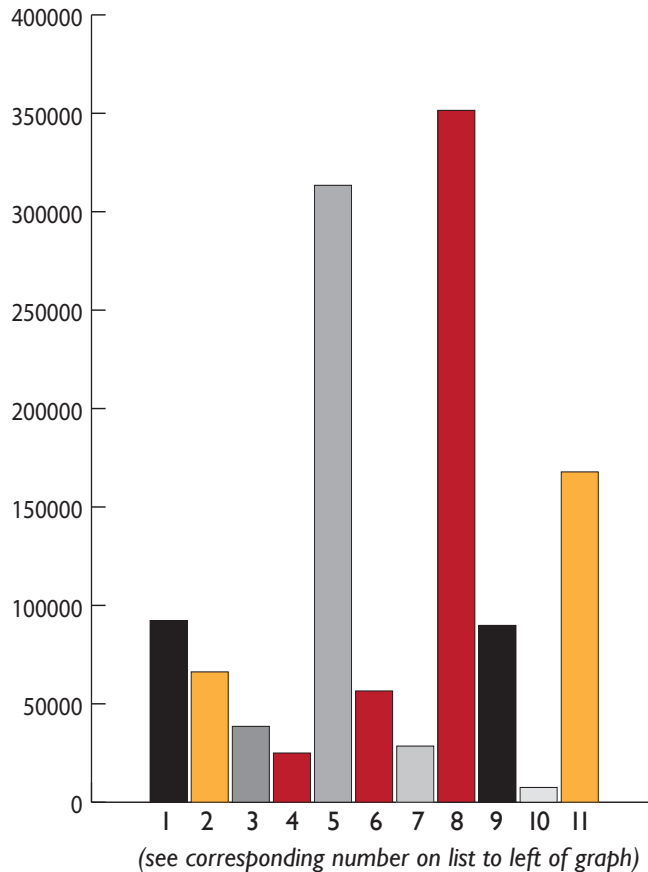
7-Patient Donations  
\$28,530

8-The Medical  
Center Foundation  
\$351,489

9-Businesses  
\$89,832

10-Organizations  
\$7,500

11-Restricted Endowment  
\$167,829



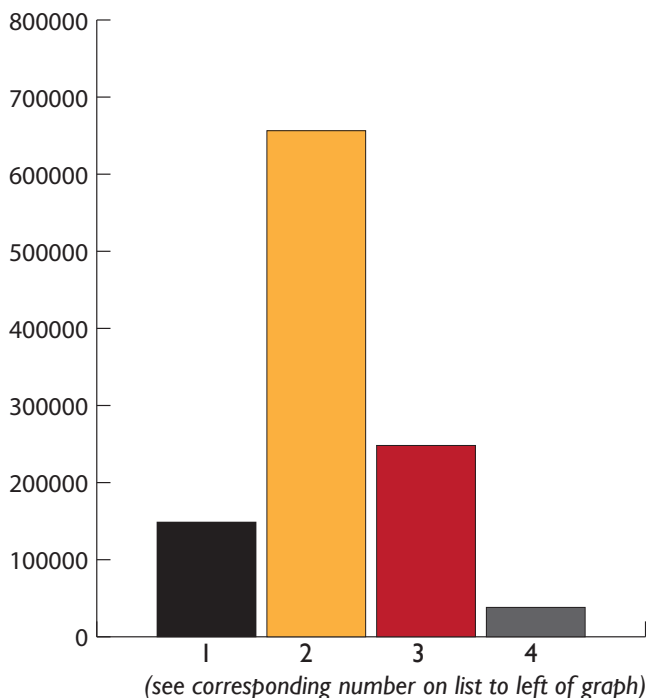
**Expenses: \$1,091,328**

1-Administration  
\$148,635

2-Clinic operations  
\$656,399

3-Medications, labs,  
supplies  
\$248,151

4-Building  
\$72,070



## Good News Clinics

Estimated Value of Services:  
Fiscal Year 10/1/08 – 9/30/09

**MEDICAL SERVICES:** Performed by volunteer physicians supported by volunteer staff and GNC paid staff plus Clinic overhead. Calculated by an accumulation of actual volunteer physician, physician assistant and nurse practitioner hours of 3,242 plus 3,500 hours for GNC staff nurse practitioners. The total hours of 6,742 is then multiplied by a revenue rate per hour (which is based on an expected fully staffed and equipped clinic revenue factor) of \$328.

**Value of Services = \$2,211,376**

**DENTAL SERVICES:** Performed by volunteer dentists and hygienists, supported mostly by GNC paid staff and overhead. Total dentist volunteer hours is 1543. Value of services has been priced by our dentists based on what they would charge for each procedure in an office setting.

**Value of Services = \$1,399,933**

**PRESCRIPTION DRUGS:** Includes medicines supplied by pharmaceutical companies and samples.

**Value of Medications = \$4,128,780**

**EXTERNAL MEDICAL SERVICES:** Includes follow-up procedures performed by physician specialists in their offices or medical facilities. Some of our limited tracking on these services indicate:

**Value of Services = \$101,619**

Health Access Initiative (HAI):  
(HAI value includes the services provided through physicians and Northeast Georgia Medical Center)

**Value of Services = \$4,200,000**

**Total Value of All Services:  
\$12,041,708**