



# GREATER THINGS

EXPANSION CAMPAIGN



GOOD NEWS  
CLINICS





*Good News Clinics has made it our mission to follow the instruction of Jesus to care for the poor.*

**"WHOEVER BELIEVES IN ME  
WILL ALSO DO THE THINGS THAT I DO;  
AND GREATER THINGS THAN THESE  
WILL THEY DO..." —John 14:12**





WITH YOUR  
HELP, WE CAN  
EXPAND  
OUR REACH

## MISSION & HISTORY

### BUILDING HOPE THROUGH HEALTHCARE

In 1992, Good News Clinics opened as a nonprofit Christian health center charged with **nurturing broken bodies and souls and providing healing for both.** With community support, the Clinics began to grow and expand, eventually becoming the largest free clinic in Georgia.

Over the past thirty years, the Clinics have grown from seeing a few patients in a local homeless shelter to being a lifeline for over 3,500 patients annually. From humble beginnings a few hours each week, our volunteer clinic has grown to include: a medical clinic, dental clinic, counseling program, specialty referrals program, and dispensary, all available five days each week.

### LIVING OUR VALUES

Good News Clinics is a collaborative, synergistic nonprofit, dedicated to fulfilling Jesus' call to do **GREATER THINGS.** Like a beautiful tapestry, our values weave a strong fabric to support the fundamental and critical needs of the poor.

FOR THIRTY YEARS GOOD NEWS CLINICS HAS BEEN  
PROVIDING FREE HEALTHCARE SERVICES TO THOUSANDS OF  
UNDERSERVED, UNINSURED PEOPLE.



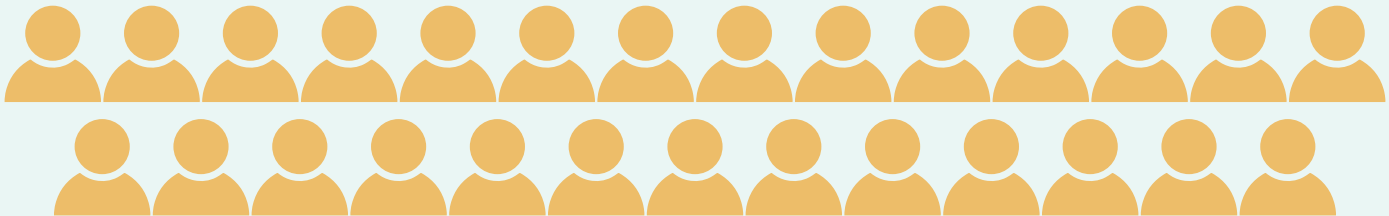


# A COMMUNITY IN NEED



OVER **42,000** (21.6%) HALL COUNTY RESIDENTS UNDER 65 ARE  
**UNINSURED**

 = 1,000 PEOPLE



AT LEAST **27,000** (13.5%) ARE LIVING IN  
**POVERTY**

 = 1,000 PEOPLE

**OVER 3,500 = OVER 25,000**

**OF THESE  
NEIGHBORS SERVED  
ANNUALLY BY  
GOOD NEWS CLINICS**

**FREE  
HEALTHCARE APPOINTMENTS  
ANNUALLY AT  
GOOD NEWS CLINICS**



**MR. GENE \*  
IS 60 YEARS OLD.**

He worked in the cold storage industry but has uncontrolled diabetes.

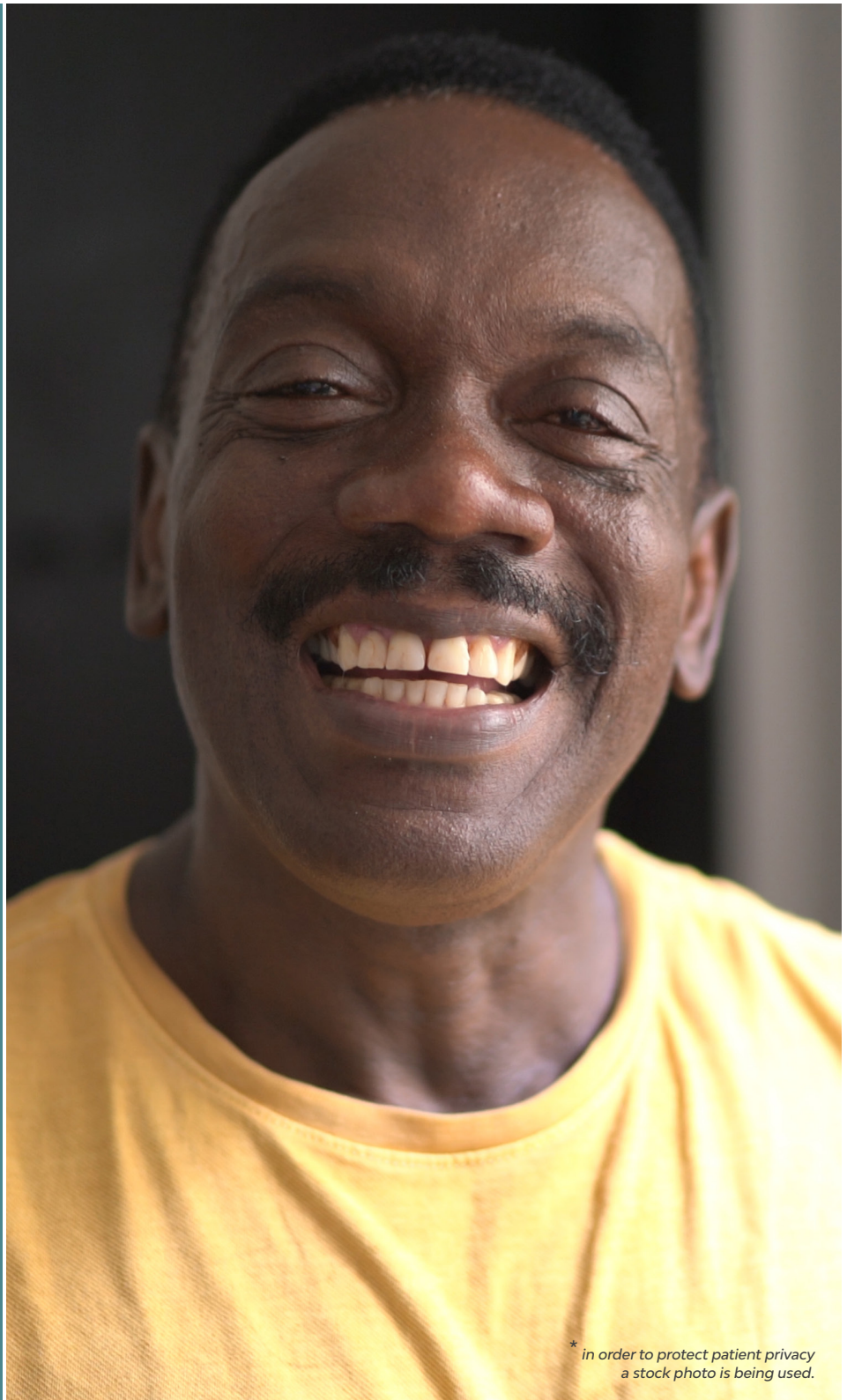
Mr. Gene had a second, partial amputation to his foot due to diabetes. He was very ill when he came to the Clinics and had lost his job and housing.

It was frigid cold the afternoon he walked from a temporary stay motel on his infected, recently amputated, wet foot to apply for services.

While Mr. Gene waited on his enrollment completion, our team changed his bandages, gave him his first meal of the day, filled a gallon sized Ziplock with his free prescriptions, wrapped his booted foot in plastic to keep it dry and called local shelters until we found a place for him to stay.

Mr. Gene is homeless, but not hopeless. He told us,

**“There are two things you can’t stop; time and Godly love – and y’all at Good News Clinics have that Godly love. You treat me like family.”**



\* in order to protect patient privacy a stock photo is being used.

Every week hundreds like Mr. Gene are provided Hope Through Healthcare by the Clinics. He is now enrolled in our diabetes management program and working hard, making all of his appointments despite his challenges, to **improve his life.**





### BRADLEY

"Good News Clinics took care of me after I almost died. I had a heart attack in 2017, spent 12 days on life support and over a month in the hospital. Of course I lost my job. Good News has been here for me ever since. I couldn't afford the doctors visits and if it wasn't for the Clinics, I would not be here today."



### MATILDA

"My husband lost his job three months ago. He is also a patient at Good News Clinics, and he has a serious condition. I started getting sick and having migraines and headaches nonstop. So I came to the Clinics. They asked me about my life, and the truth is we are three months behind on rent and might get evicted. We are inventive with food to make it stretch. Good News gave me two bags of food before I left. Everyone cares here. We can even get our medicines."



### PATRICIA

"I worked at Publix for 17 years. I started as a bagger and worked my way to cashier then a customer service representative. When I was forced to retire because my body could not lift and bend anymore, I lost my insurance. I came to Good News Clinics and was diagnosed with Parkinson's. Good News has been my place to stand. They helped me keep up with my health and medications. I even saw the counselor for support when I was in such a tough place."

If there was no Good News Clinics, we would have no place to go."



### EVIE

"I am a domestic violence survivor. I was forced to leave my home with my children a few months ago. Gateway connected me with the Clinics because of a lump; I need to be screened for breast cancer. I did not know counseling would be an option."

I'm grateful for the medical care but even more thankful for the counseling because now I am healing from the inside out. I'm starting a new life. Because of counseling, I can speak my truth out loud for the first time."





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to protect  
patient privacy  
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is being used.

### PATSY \*

Patsy had a lot happen medically all at once. A stroke, a fall from the stroke causing a serious foot injury, and a congestive heart failure diagnosis resulting from untreated chronic high blood pressure. Patsy wasn't sure how she would be able to cope. She is grateful for the care she is receiving through the Clinics cardiovascular disease program. Through the program, she is incredibly encouraged, has lost weight and gotten her blood pressure under control for the first time in years. She says that she doesn't know where she would be without the program, the medications and the genuine care she has received.



### CHAU

"I retired from poultry and now I live on Social Security. I am hoping to get insurance. I applied but won't have dental even if I get medical. I am missing several teeth and need to keep the ones I have so I come to Good News for teeth cleaning. I try to help the elderly Vietnamese. I worry about them. Many of the elderly do not have teeth so they cannot eat good. I want to help them so they can stay well, and eat well."

If there was no Good News Clinics, we would have no place to go."

## THOUSANDS OF LOW-INCOME AND UNINSURED PATIENTS ARE SEEN IN OUR HOSPITAL EMERGENCY DEPARTMENT EVERY YEAR.

The Clinics provide preventative healthcare and treatment of chronic diseases to promote the optimal health of each patient. The Clinics provide an alternative for the poor and uninsured who might otherwise be forced to seek care in the local emergency room. Reducing unnecessary use of the emergency department benefits the entire community. The Clinics prevents emergent situations by treating disease and educating patients.

## GOOD NEWS CLINICS RECOGNIZES THAT POVERTY AND POOR HEALTH ARE INEXTRICABLY LINKED.

- The average life expectancy of disadvantaged populations is **13 years less than those who live in affluence.**
- **Low socio-economic status dramatically increases risk of mortality** due to cardiovascular disease and risk of developing Type 2 diabetes.

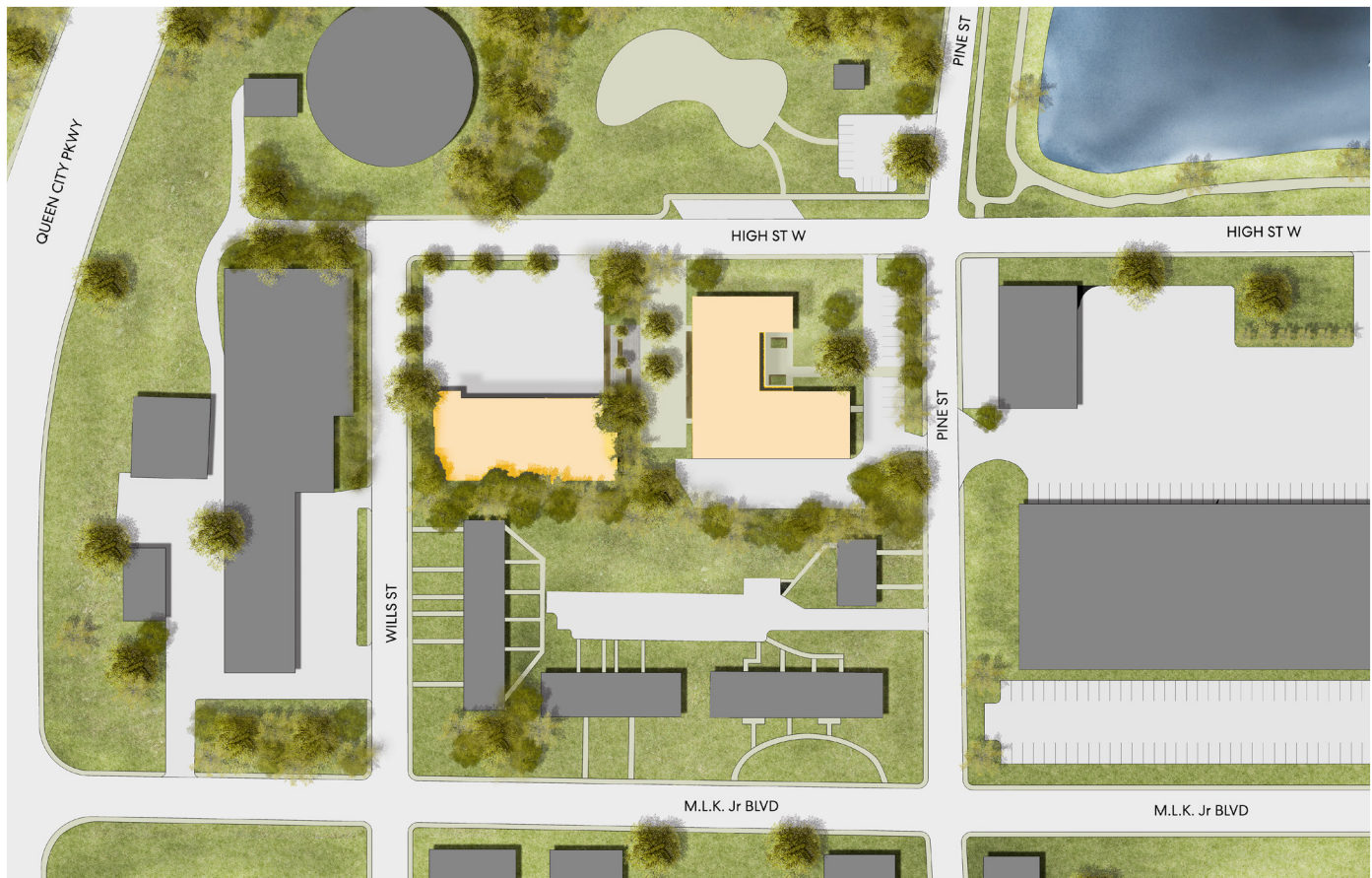
Because chronic diseases are significantly more prevalent in low-income populations, the need for early intervention, health education, and treatment are especially needed for our community's low-income workers and their families. To sustain financial independence, a family must have access to healthcare in order to decrease the risk of disease and manage health crises. When health is prioritized across socioeconomic status, everyone benefits, including local businesses and workforce.



# WHAT GREATER THINGS WILL ACCOMPLISH

## GROWING CAPACITY

As we look to the future, Good News Clinics' stakeholders recognize the need to grow our facility in order to keep up with the growing needs of our community. Enlarging our campus, will allow us to expand our capacity for educating and empowering individuals to take control of their health; helping to prevent serious disease. Enhancing and expanding our approach to healthcare will grow a stronger Hall County. The goal of **Greater Things** is to improve the quality of life for patients in our area, positively affecting their families and thousands more throughout our community.



BY EXPANDING OUR CAPACITY AND ENLARGING OUR  
CAMPUS, WE WILL ENHANCE OUR APPROACH TO  
HEALTHCARE SO THAT WE CAN EDUCATE AND EMPOWER  
INDIVIDUALS TO TAKE CONTROL OF THEIR HEALTH



### EXISTING SPACES

- 9 exam rooms
- 3 provider offices
- 2 counseling offices
- 1 education/  
multipurpose room

### INCREASED CAPACITY WITH EXPANSION

- 15 exam rooms
- 9 provider offices
- 6 counseling offices
- 3 group education rooms
- 1 outdoor  
education space

### OUTCOMES OF INCREASED CAPACITY

60% increase in medical visits  
(13,000 to 20,000+)

67% increase in volunteerism  
(6 providers/day to  
10 providers/day)

3X more counseling capacity  
(from 200 appts/month to  
600 appts/month)

2,000 additional patients served  
annually (from 3,500 to 5,500)

3X eye clinic capacity and access  
to care

**Stronger outcomes  
and improved lifestyles.**



# PRESENT

Over 45,000  
prescriptions  
dispensed  
annually



Over 1,000  
medical  
appointments  
monthly



Average 30-day  
readmission rate  
of only 3% for  
CHF patients



\$3.1M in  
estimated  
savings to local  
healthcare  
systems in  
treatment  
of chronic  
conditions



Expanded  
Cardiovascular  
Disease Program

Expanded  
Diabetes  
Management  
Program

Expanded  
Eye Care and  
Vision Program

Expanded  
Dispensing



\$1.4M in cost avoidance to the local emergency department



90% of patients receive education and make the intent to adopt one healthy lifestyle change

70 volunteer healthcare providers

76% of diabetic patients show good (7.5-8.5) to moderate control (8.5-9.5) as defined by A1C

100% of patients in counseling for depression showed improvement at rescreening after 6 visits



## THE FUTURE - *GREATER THINGS*

ded  
sary

More lifestyle education classes

Community Outreach

Beautification of Midtown, Gainesville's Art District



PROMENAD  
DONOR R

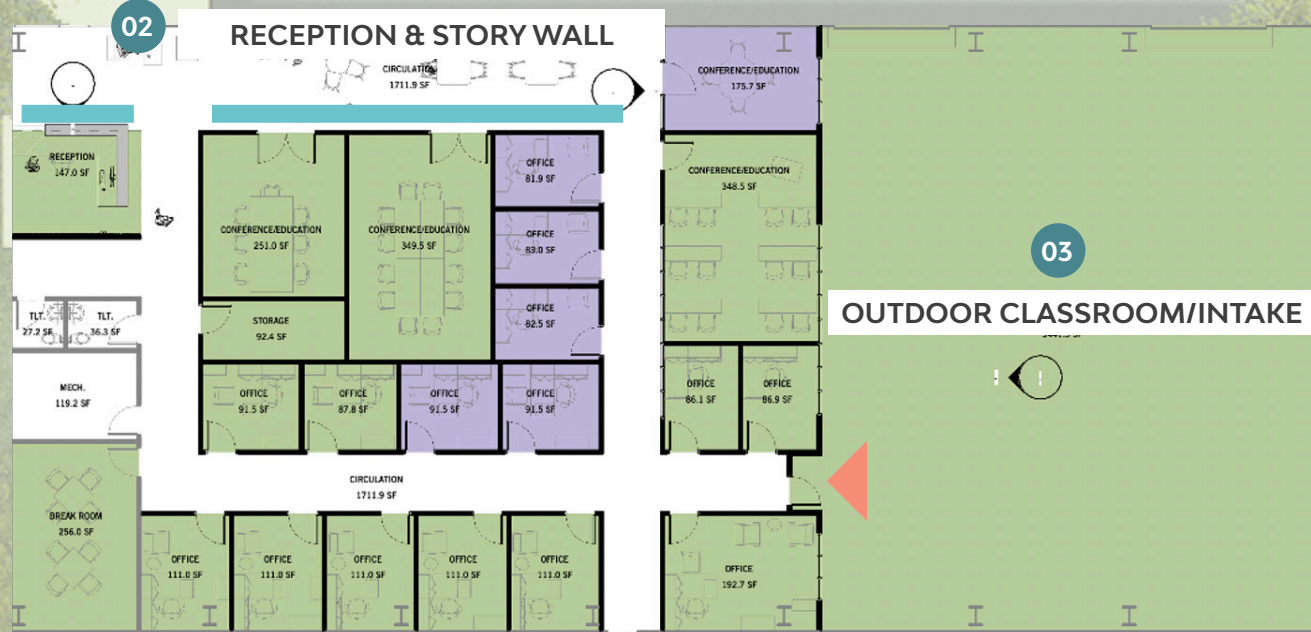
## PARKING

### 01 HEALTH EDUCATION CENTER ENTRY

PUBLIC

02

### RECEPTION & STORY WALL



03

### OUTDOOR CLASSROOM/INTAKE



01 HEALTH EDUCATION  
CENTER ENTRY



02 RECEPTION & STORY WALL



03 OUTDOOR CLASSROOM/  
INTAKE



04 PROMENADE/  
DONOR RECC





04



## PARKING



05

06

07

WELCOME CENTER &  
HOPE GARDEN



## Envisioned space



## CLINICAL SERVICES: PATIENT WELCOME CENTER

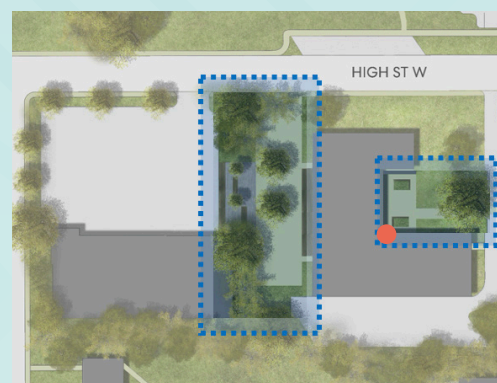
**The Clinical Center** will include the Sam Poole Medical Clinic, Green Warren Dental Clinic, The Eye Clinic, and the Dispensary. **The Health Education Center** will house Eligibility and Intake Services, Lifestyle and Disease Education, Health Access Referrals Department, and the Behavioral Health Center. Both buildings will have single points of entry to streamline the check-in and check-out process with centralized combined reception desks.

A spacious, day-lit Patient Welcome Center will provide comfort to patients as they wait to be called back for appointments. The Patient Welcome Center will also feature an easy-to-find donation area for patients to pick-up essential medical supplies, shelf stable foods, and hygiene items at no cost.

The new design will present clearly marked buildings housing Clinical Services and Health Education services. It will demarcate patient check-in areas, waiting areas, treatment areas, and check-out areas.



Current space





## Envisioned space



## ENABLING CARE

### Exam Rooms

The exam rooms are designed to enhance the patient experience by providing a dignified environment for patients to receive treatment and for families to wait with their loved ones. The 15 exam rooms are designed for efficiency. Each pod allows volunteer providers to have up to 3 patients roomed and ready for their visits.

The design utilizes impact-resistant wall covering, functional and durable furniture, upgraded, efficiency lighting, and cheerful artwork to weave in with the overall mission.

The exam rooms feature timeless finishes, such as subtle woodgrains and soothing paint colors, which will feel current for years to come.

The goal is to create a place where patients feel comfortable and confident with not only the treatment they are receiving, but also the cleanliness and well-being of their environment.



Current space

Current space



## HEALTH EDUCATION CENTER: INTERIOR REVITALIZATION

### Reception

Welcoming reception desks provide a clear and efficient entrance from which to orient and direct patients. This is the first thing patients see when entering the Clinics. Well-developed signage evokes a sense of hospitality, helping patients to feel welcomed.

### Collaborative Corridor

This area provides a versatile space for healthcare to expand beyond the confines of an office or treatment room. In tandem with several new conference rooms, patients and staff will be able to interact in this flexible work environment, providing space for counseling and education.

### Furniture

Homogeneous furnishings throughout the Clinics provide comfortable, clean areas for patients to sit and unite the two buildings as a cohesive campus. Durable, cleanable, flexible pieces throughout allow spaces to adapt and provide comfort.

### Building Blocks of Hope

The front wall along the collaborative corridor tells our story. Weaving together donor recognition and mission narrative, it is clear to all who enter that this is a place of community and a true work of the heart.

Envisioned space









Current space



## WEAVING OUR CAMPUS INTO THE COMMUNITY

### The Promenade

This walkway connects the Good News Clinics campus to the surrounding community. Our goal is to inspire patients and community members to live active, healthy lifestyles. This is a space to engage the community in healthy ways: health fairs with free screenings, family game nights with free food and prizes, and much more.

### Outdoor Education Space

This is a space for the Clinics and other social service providers to further empower patients and community members. The area provides a multi-purpose space for activities such as healthy cooking and food prep demonstrations, exercise and movement classes, and other instructive events.

### Hope Garden

The garden is located near the Clinical Center entrance and provides a public garden to teach the community about wellness and healthy eating practices. Urban garden demonstrations will teach skills while facilitating connections, promoting and encouraging good mental health and nutritional habits.

Envisioned space











GOOD NEWS  
CLINICS